

# Indrani Ganguly

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## CONTACT

[mail@indrani.me](mailto:mail@indrani.me)

<https://indrani.me> | <https://ablanaari.com>

## WORK EXPERIENCE

### DigiThinkIt

Aug 2018 — Present

Intern

I currently am a intern at DigiThinkIt, working under the marketing department for Bloomstack - an entirely open source software which provides cannabis businesses with tools that keep them 100% compliant.

### Cobalt Arts

Aug 2018 — Nov 2018

Content Writer

A company that curates art exhibitions, hosts workshops, lectures and makes use of various interactive mediums to promote art in India. I briefly worked with them on social media management, user base interactions, public outreach, along with curating and fine-tuning existing content.

### Havmore Insurance

Aug 2018 — Nov 2018

Content Writer

Havmore provides risk management products, integrated services and solutions. I worked with them on content curation and fine-tuning, along with social media management.

### 1018mb Expo Media

Jan 2018 — May 2018

Intern

1018mb is an on-demand movie screening platform with a reach across India. I worked there as an intern. My day-to-day responsibilities included social media management and marketing (Facebook, Instagram, Twitter, etc.), content curation, customer service and website management.

### On Contract

July 2018 — Aug 2018

Content Writer

I have worked as a freelance contractor for a private individual, writing for a mailing list about stock market trends, wherein I ensured that the content had a witty element to it and was enjoyable to read.

## EDUCATION

### Bachelor of Mass Media

Apr 2018 — Present

University of Mumbai

### Higher Secondary Certificate

June 2017 — May 2018

Maharashtra State Board

### Senior Secondary Certificate

June 2014 — Mar 2015

Maharashtra State Board

## INTERESTS

## **WRITING**

I have been passionate about writing for as long as I can remember. My first rodeo was a 'newsletter' that I began writing at the age of 9, which detailed the highly important events that took place in my family. It's been an uphill journey since - writing stories, blogs, etc. I currently run a blog called Able Naari, where I talk about intersectional feminism, women's issues, LGBT+ issues and more.

## **READING**

It is how I discovered my love for writing. The idea that once can weave intricate tales which transport you into another world entirely... that's something that I've constantly been in awe of.

## **GAMING**

I believe that all forms of expression and storytelling are something to be celebrated. Video games, in my opinion, allow for an incredibly interactive and personal form of storytelling, and it is something one can learn a lot from. I've been an avid gamer since the age of 15 or so, and it's allowed me to learn and grow as a person.

## **MUSIC**

I have been trained formally in Hindustani Classical Music (although, I must admit, it was not my cup of tea) for over 5 years. I consider myself a fairly decent vocalist, and love discovering new genres of music.

## **FEMINIST DISCOURSE**

Something I feel incredibly passionate about is all the gender issues that exist within India and the world. As a woman and a part of the LGBT+ community, I believe that it's incredibly important to have intelligent discourse about empowering every person and ensuring equal footing for all - no matter where they come from.

## REFERENCES

References available upon request.